



Chief Executive's Statement

“More than ever the world needs a new generation of leaders who understand the importance of sustainable development and are capable of doing something about it.”



As we all know, humankind is not on a sustainable path. Human populations are rising, poverty remains rife and biodiversity is declining. Carbon emissions continue to grow, we are consuming resources at a rate it would require more than one planet to sustain, and our intergovernmental systems have proved incapable of addressing these challenges adequately.

LEAD has a clear vision and determination to change this road to disaster and help forge a path towards sustainable development. We want to grow our network of leaders – we call them LEAD Fellows – around the world. We want the LEAD Fellows Network to be active and influential in promoting sustainable development. We also want to work with partners to help us achieve our vision.

2010 was a good year for us. More LEAD Fellows graduated than in any year in our history. Thanks to a partnership with Shell Foundation focused on Africa, we are embarked on a path that within 3–4 years should see LEAD Africa training 500 African leaders per year in leadership and sustainable development – ten times as many as has been possible in the past. There is a new improved curriculum with an emphasis on issues such as governance and social entrepreneurship. We also have more resources than before to help create an active pan-African network of LEAD Fellows once the training is over.

2010 was also a good year in terms of impact. Not only are more and more LEAD Fellows reaching senior leadership positions but they are doing great things – from enhancing girls' access to school in Chad, to addressing climate change in the Amazon, to bringing electricity through renewable energy to remote villages in Indonesia, to integrating environmental considerations into health policy in Senegal.

Working with our Fellows, LEAD has provided sustainability training programmes for private sector partners such as HSBC and Standard Chartered Bank. We have also implemented projects as diverse as leadership training programmes in Aceh and adaptation to climate change in Mali, Malawi and Senegal.

The challenge, however, remains huge and leadership is key. More than ever the world needs a new generation of leaders who understand the importance of sustainable development and are capable of doing something about it. The world also needs leaders from different sectors and countries, building bridges and working together to create a sustainable future.

Another key element is scale. We need to scale up our programmes, grow our networks faster and build more partnerships to achieve the scale of impact required. LEAD already has some great partners, and we deeply

appreciate the strength and support they provide. In 2010 our partnerships grew significantly and we want this trend to continue.

Many thanks for your interest and support; we much look forward to continued collaboration as we seek to make sustainable development a reality.

A handwritten signature in black ink that reads "Simon Lyster". The signature is written in a cursive, flowing style.

Simon Lyster
Chief Executive

About LEAD



LEAD equips emerging leaders from around the world with skills for sustainable decision-making and provides them with a network of their peers to help them address sustainability challenges.

LEAD is the world's largest international non-profit organisation focused on leadership and sustainable development.

We equip outstanding leaders from around the world and from all sectors with skills for sustainable decision-making through a world class training programme and by offering them a global network of their peers as a resource to help them address sustainability challenges at local, regional and global levels.

LEAD believes that good leadership is essential to sustainable development and that leadership is needed at many levels. Leaders equipped with skills for sustainable decision-making ensure that we are able to meet the needs of the present without compromising the ability to meet the needs of the future.

"The LEAD network is an incredible talent bank of leaders from all over the world who know and care about sustainable development, and will bring those skills to government, NGOs and the private sector."

Jonathan Lash, President, World Resources Institute

How LEAD works

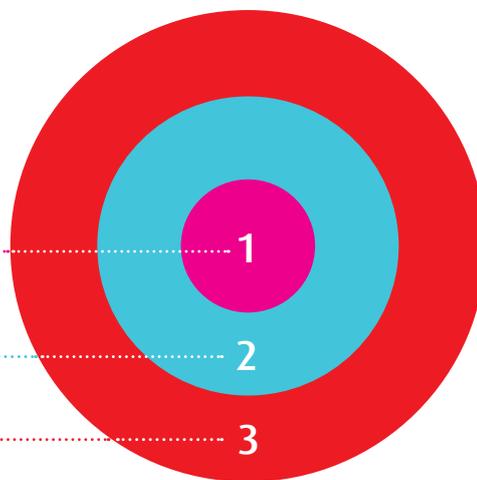
LEAD identifies outstanding people, develops their leadership potential through our participatory and learner-centred training and works with them to mobilise others to make a real difference to the future of this planet.

Our principal activity is training designed to equip a new generation of leaders with the skills, knowledge and support network to steer humanity onto a sustainable path.

We work through 12 Member Programmes around the world that deliver training to new LEAD Associates and support our network of 2297 LEAD Fellows.

In addition to our global Fellowship Programme we carry out a number of activities that support our mission including tailored training for public and private sector organisations, capacity-building activities and innovative projects focused on leadership and sustainability. All our activities draw on the knowledge and experience of our Fellows and regional Member Programmes.

Developing a New Generation of Leaders
Building a Global Network
Enabling Action



How LEAD delivers impact

While LEAD focuses on developing people, our underlying objective is to facilitate the emergence of practical actions and institutional change, across sectors, at the local, national and global levels.



Developing a New Generation of Leaders



Leadership is required at all levels, in all sectors and in all countries to make sustainable development a reality. From the CEO of a multinational business, to a community leader in Mumbai, Maputo or Manchester – all have a crucial role to play.

LEAD's mission is to equip emerging leaders around the world with skills for sustainable decision-making. We do this through our Fellowship Programme, other tailored training and on the ground action learning.

Our approach to learning is based on recognised adult learning methodology that is learner-centred, participatory, experiential and dynamic. Using a wide range of innovative training techniques, LEAD creates unique learning journeys in order to fully engage participants from different sectors and diverse cultural backgrounds.

LEAD FELLOWSHIP PROGRAMME

Since 1992, LEAD has identified and trained LEAD Fellows through our Fellowship Programme. We work with future leaders from all over the world to enhance their leadership skills and their understanding of sustainable development. Once they have completed our training programme, they are linked to our global network of Fellows which acts as a resource and support system for Fellows, helping them to address sustainability challenges at local, regional and global levels.

TAILORED TRAINING

In addition to our Fellowship Programme LEAD delivers short courses and tailored training for public and private sector organisations. Since our inception, over 1500 people have completed these courses. They are delivered by our Member Programmes with the support of international and local partners as well as our Fellows Network.

We have 20 years of experience of designing, developing and implementing high quality training programmes for diverse international audiences. Our learner-centred approach, global reach and wealth of experience means that our training solutions are unparalleled.

"After LEAD, I dared to accept the role 'Minister of the Environment' because I felt much more confident about an integral approach to environmental problems – and – crucially, capable to construct and find solutions with other colleagues."

Amparo Martinez-Arroyo, LEAD Fellow, Mexico

LEAD Fellowship Programme

TRAINING METHODS

- Personal development plans
- Coaching
- Leadership teams
- Field visits
- Thematic panels
- LEAD Action Projects
- Online learning/resources
- Dialogue and reflective practice

KNOWLEDGE

- National/regional/global development issues
- Governance systems
- Business principles
- Social entrepreneurship
- Strategies on sustainable development
- Regional integration dynamics
- Resource management

SKILLS

- Leadership principles and practice
- Building effective teams
- Public speaking and presentation skills
- Systems thinking
- Cross-cultural communications
- Ethical decision-making
- Scenario Planning
- Advocacy and influencing

PERSONAL AWARENESS

- Who am I?
- What are my values?
- What type of future world do I want?
- What type of influence do I have on people and events?
- How can I increase my area of influence?

The 2010 LEAD Fellowship Programme

Highlights

In 2010, 177 emerging leaders from around the world graduated from our Fellowship Programme.

Our participants are mid-career professionals and practitioners who demonstrate potential and a clear commitment to sustainability. We place a strong emphasis on ensuring our participants are from a range of sectors and countries – a large proportion are from developing and middle income countries in Africa, Asia and Latin America.

The Fellowship Programme builds leadership skills and explores aspects of sustainable development that are relevant to the local context. In 2010, our participants worked on a range of issues in the following regions and countries:

LEAD Indonesia looked at the green economy and the challenges and opportunities it presents in the current era of climate change.

LEAD Brazil explored the use of the Earth Charter as a framework for solving business challenges sustainably.

LEAD Europe focused on advocacy and influencing around climate issues within the EU, as well as national processes and policies instrumental in moving towards low carbon societies.

LEAD Pakistan highlighted the current gap between climate change and health professionals in developing countries as well as attempting to bridge that gap.

INTERNATIONAL SESSION

In November every year, participants in the LEAD Fellowship Programme have the opportunity to attend an International Session where they meet and engage with others undergoing the training in different parts of the world. The aim of the International Session is to increase knowledge and understanding of global sustainable development challenges, and the complexities of the various processes involved. It also gives participants the chance to work together and establish a global network of peers with whom they can continue to collaborate for years to come.

The 2010 International Session took place in Port Elizabeth, South Africa hosted by **LEAD Southern and Eastern Africa** with the theme “Population, Climate Change and Development – Challenges and Opportunities for a Sustainable Future”. This was supported by our partner **SHELL International**

Highlights from the event included:

An audience with Dr. Tomaz Augusto Salomão: Executive Secretary of the South African Development Community who spoke to participants about the challenges of leadership in Africa in the current era of climate change.

Energy Scenarios: participants explored possible future scenarios for the energy mix, and demonstrated how these scenarios can inform decision-making today.

Skills Modules: participants completed training modules to build essential skills and knowledge required for better engagement with a wide variety of stakeholders. Modules included stakeholder engagement, “getting your message across”, systems thinking, ethical decision-making and an introduction to negotiation skills.

“The session was an unforgettable moment, a once in a lifetime experience. I wish my children will have this opportunity 20-30 years from now.”

Suzu Rizki Sadikin, participant and LEAD Indonesia Fellow

Case Studies: the training for the 2010 International Session was built around five key case studies on ecosystems, food security, human settlements, transport and industrial development. The working groups visited local sites that included a social housing project, a national park and the local bus rapid transit system.

Working groups: Participants were split into 10 working groups representing a diversity of backgrounds and sectors creating a culturally and sectorally diverse working environment, culminating in a compelling presentation that summarised key learning from the event. These presentations can be found online here: <http://southafrica2010.lead.org/resources/working-group-presentations/>

INTERNATIONAL SESSION PARTNERS AND SPONSORS

Shell

Bethelsdorp Development Trust

Department of Social Development, South Africa

Nelson Mandela Metropolitan University

Nelson Mandela Bay Municipality

Provincial Government of the Eastern Cape

South African Government

United Nations Population Fund

University of Malawi

Mayor of Port Elizabeth, Councillor Zanoxolo Wayile

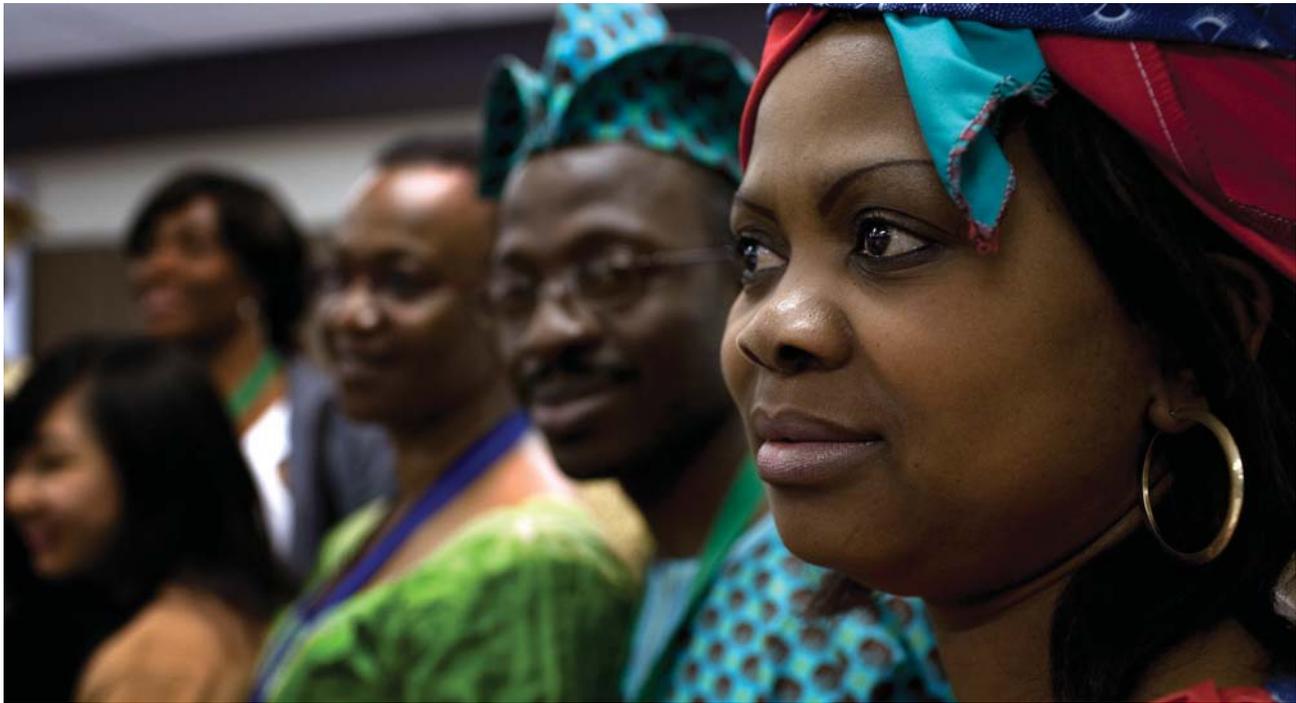
Local Footprint: the International Session evolved in collaboration with local universities, government and civil societies over the course of two years. A local footprint programme was developed in collaboration with Nelson Mandela Bay Municipality with the objective of leaving a lasting legacy within the municipality. Activities included training of local stakeholders, a capacity building programme at the Nelson Mandela Bay Metropolitan University and knowledge sharing seminars in the city.

A number of key stakeholders from local government and businesses were present during the working group presentations and invited participants to share their recommendations with key decision makers. This is an ongoing conversation that will continue long after the end of the session.

IN 2010 LEAD TRAINED

177
LEAD FELLOWS FROM MORE THAN
30
COUNTRIES

LEAD Africa Fellowship



LEAD Africa Fellows during the International Session in Port Elizabeth, South Africa

Leadership is widely recognised as a central component in addressing the challenges facing Africa.

2010 saw the launch of the LEAD Africa Fellowship Programme (LAFP) in Senegal and Nigeria. Through the LAFP, LEAD Africa, supported by LEAD International, in collaboration with the Shell Foundation, aims to create the premier leadership development programme in Africa. The vision is to deliver an African-led training programme equipping a new generation of African leaders with the leadership skills, motivation and support networks necessary to achieve change and contribute to sustainable development in Africa. The training will address some of Africa's most pressing issues, from leadership and governance to climate change.

The goal is to scale up the programme so that, by 2014, 500 African leaders from business, government, civil society, the media and academia will go through the programme each year. The idea is to form a powerful network of African leaders better able to tackle the complex challenges of sustainable development facing the continent.

As with all LEAD programmes, participants are recruited using a rigorous and competitive selection process designed to ensure high calibre individuals are selected. Scholarship funding is available for deserving candidates to remove financial barriers from this opportunity.

Africa Progress Report March 2010, African Progress Panel

The LEAD Africa Fellowship directly responds to the call of the Africa Progress Panel for "more progress on achieving the Millennium Development Goals through political leadership, accountability systems and management capacities... to manage both emerging risks and opportunities for the benefit of all Africa's people."

Using an initial investment of £7 million from the Shell Foundation, the founding partners will seek to bring in other partners and create a sustainable financial model that enables the programme to grow and continue for many years to come.

For more questions about the LAFP contact the team at info@lead.org

"We are particularly excited about this programme because we are partnering with LEAD International and LEAD Africa who have a very strong network of professionals working in the field and who are already sharing ideas and exchanging information about how we can progress the cause of sustainable development on the continent of Africa."

Clare Woodcraft, Deputy Director, Shell Foundation

Partnerships and Services



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"LEAD has really opened my eyes to the breadth of opinion that is out there on sustainability, climate change and environmental diversity. It has been fantastic talking to people from business, government and NGOs about how to tackle these key issues."

Doug Cook, Senior Policy Advisor, Department for Energy and Climate Change, UK

Encouraging the business community and governments to integrate sustainability into their practices is essential to sustainable development.

LEAD works with a number of stakeholders in the private and public sector to deliver training tailored around sustainable development and leadership.

2010 highlights include:

INDONESIAN GOVERNMENT TRAINING

LEAD Indonesia trained staff of the Indonesian Ministry of National Development Planning on integrated and sustainable natural resource management in times of climate change. This workshop facilitated by LEAD Fellows, developed the knowledge and skills of Ministry staff in formulating development plans with measurable indicators and targets, fostering innovative strategies to meet these targets.

BRITISH COUNCIL CLIMATE GENERATION

Just prior to the United Nations Conference of the Parties (COP16) Summit in Cancun, Mexico, 29 Climate Champions from six countries in Asia Pacific came together in Hanoi for a workshop on entrepreneurial approaches to tackling climate change challenges. This is the tenth Climate Generation workshop that LEAD has designed for the British Council and this latest workshop broke new ground by exploring social entrepreneurship and entrepreneurial approaches to climate change projects.

STANDARD CHARTERED BANK

LEAD India and LEAD International continued to provide sustainability training to a group of young leaders in Standard Chartered Bank. The programme consisted of a real-life sustainability challenge on the island of Agatti in Lakshadweep, India. The aim was to provide a challenge for the Standard Chartered participants that addressed current issues facing the local community and at the same time made the best of the skills and experience of the team. The challenge also aimed to balance short term community needs and longer term development challenges. In considering the livelihood challenges faced by the community, it was decided that the team should work with local women's self-help groups and micro-enterprises, using the experience of the bank staff to provide advice on issues of enterprise, scale, processes and business development.

Outputs of the programme include a strategy work plan for the residents and an ongoing project to build sustainable enterprises on the island is being implemented with the support of Standard Chartered.

"In the time I have spent here I have been very impressed with the thought and effort that has gone in to putting this programme together. This experience tells us all what is good about our company why we are here for good. It is about how we give our time and our skills back to the community. I am confident that they [the participants] have also discovered a lot about themselves in this learning journey. I feel privileged to have been part of this programme."

Janardhan Cadambi, Group Head, Retail Banking Products, Standard Chartered



GLOBAL REPORTING INITIATIVE

LEAD Canada hosted eight training sessions across North America, involving Fellows as trainers and facilitators to certify more than 99 participants in Global Reporting Initiative (GRI) training. GRI is recognised as the most widely used sustainability reporting framework.

HSBC

LEAD Mexico and LEAD International continued the HSBC Next Generation Development Programme in 2010. LEAD has been working with HSBC since 2007 to help 80-90 emerging leaders from HSBC each year to understand better the complexities of sustainable development and why it is relevant to bankers. The HSBC leaders work with a LEAD Fellow for five days and apply their business skills to real-life sustainability challenges. This year in Mexico, challenges included sustainable forestry in Oaxaca and small-scale economy goods production for a community in Chiapas.

Building a Global Network



LEAD is a global network of leaders working individually and collectively to create change for a more sustainable world.

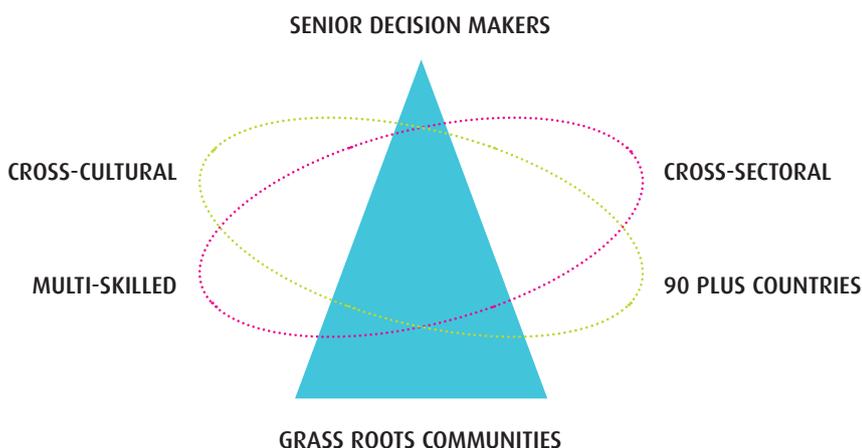
“Collaboration works, multicultural interaction is achievable. Sustainable development can be achieved by a network which goes beyond borders, race or nationality.”

Charles Enwesi, LEAD Anglophone West Africa Fellow, Aviation Superintendent for MRS Oil Nigeria

LEAD Fellows form a network of sustainability leaders whose personal and professional contributions are informed by a shared commitment and understanding of what it means to be a responsible leader.

The Network provides the means for Fellows to collaborate on sustainability challenges at all geographic levels by supporting them with resources and connections online. It is both global and multi-sectoral, ensuring a far-reaching impact as well as more creative and sustainable solutions to issues tackled by Fellows.

A global sustainability network for leaders, professionals and practitioners



LEAD International supports the Network by providing a global online community as well as coordinating and supporting communications between Fellows, sharing the results of Fellows' work and research activities as well as communicating professional opportunities to the Network as a whole.

LEAD ONLINE COMMUNITY

The Network provides links to a community of passionate like-minded peers who individually and collectively address environment and development challenges through projects, consultations and policy change.



Contact our Network and Communications Team at network@lead.org

LEAD Fellows by Sector



● Academia	22%	● Government	25%
● Media	5%	● NGO	24%
● Other	5%	● Business	19%

LEAD Fellows by Region



● Latin America	19%	● North America	5%
● Europe	5%	● Eurasia	9%
● Africa	24%	● Asia	38%
		Includes India and Pakistan	

Network Highlights from 2010



LEAD Anglophone West Africa Fellows Host Eco-Solutions Fair in Lagos, Nigeria

“I have really benefitted from this workshop. I am able to appreciate the environment better. I will encourage my followers to conserve the environment; I will include issues of climate change in my preaching, bible studies, teaching at bible school and in other discussions.”

Rev. Chitsonga

LEAD INDONESIA FELLOWS PROMOTE GREEN ECONOMY

LEAD Indonesia and Fellows from their most recent cohort recently ran a workshop involving 50 participants from a diversity of sectors to promote the concept of a green economy in Indonesia and exploring avenues for raising public awareness of the issue. The event, which was featured in the local press, explored the current discourse on the concept of green economy in Indonesia and globally.

LEAD AWA FELLOWS

LEAD Anglophone West Africa (AWA) in collaboration with its Fellows held an Eco-Solutions Networking Fair in Lagos, Nigeria aimed at highlighting strategies for resolving some of the growing issues on development and environment.

The Fair showcased opportunities and advocates for sustainable solutions for development and was attended by over 150 guests. Guests and exhibitors included corporations, government, media, academia, the Ministry of Environment & its agencies, as well as a number of other organisations.

FELLOWS CREATE ENVIRONMENTAL TRANSLATION PROJECT

LEAD Canada Fellow John Lewis launched a website for the Environmental Translation Project. This project brings together a ‘translation team’ of experts from around the world (the majority of whom are LEAD Fellows) to show interconnections between humans and the environment across sectors, issues and industries.

The 16 ‘translation areas’ include areas as diverse as cities, manufacturing, energy and human rights. Using plain language and accessible facts and resources, the ETP is intended to make the connections to the environment better understood and help people have better discussions on environmental issues by being able to see the same issue through new lenses.

www.environmentaltranslation.org

FAITH AND CLIMATE CHANGE WORKSHOP RUN BY FELLOWS IN MALAWI

The Faith Leadership and Climate Change pilot was a collaborative project between LEAD International, LEAD Southern and Eastern Africa (LEAD SEA), and the Commonwealth Foundation. It aimed to bridge the gap between faith leadership and the need for action on climate change in Malawi, specifically stimulating engagement at the community level. Ultimately the pilot sought to inform Faith leaders on critical climate change issues and empower them to mobilise their communities. It was attended by over 40 Faith Leaders including religious ministers, religion-affiliated NGO staff, and religious educators, as well as representatives from the environmental sector of the Malawian government.

Focus on Fellows



COLLABORATION OF FELLOWS IMPROVES PROFESSIONAL INTEGRATION IN THE CONGO

A group of LEAD Fellows in the Congo used a \$36, 800 grant from the Western Union Foundation in 2010 to enable school pupils in micro-enterprise schemes. Deserving students at Sister François-Regis School in Brazzaville were trained to use sewing machines and mannequins they were given before taking responsibility of the items and their use. The aim of the scheme was to participate in achieving the Millennium Development Goals (MDGs), while contributing to reducing poverty in the Republic of Congo by ensuring professional integration for young people.



Yuyun Ismawati LEAD Fellow and a winner of the Goldman Prize for grassroots environmentalists

TRAILBLAZING FELLOWS AT PRESIDENTIAL SUMMIT

Two distinguished LEAD Fellows participated in the 2010 Presidential Summit on Entrepreneurship in Washington D.C. The focus of the Summit was to identify ways of deepening ties between business leaders, foundations and social entrepreneurs in the United States and Muslim-majority countries, including their minority populations and Muslim communities around the world.

LEAD Fellows Tri Mumpuni Wiyanto and Yuyun Ismawati, Indonesian women who have come up with entrepreneurial solutions to sustainability challenges, were invited to participate in the event and honoured by President Obama for their efforts. *Nemus, Patuit, quos An hebatum acis.*



LEAD FELLOW RECEIVES THEWIFTS FOUNDATION INTERNATIONAL VISIONARY AWARDS

LEAD Fellow Muriel Saragoussi, who is an active member of numerous social and environmental NGOs and networks in Brazil as well as a senior member of Brazil's Environment Ministry, was awarded the TheWIFTS Foundation International Visionary Awards (The Women's International Film & Television Showcase) for her work on environmental issues. Muriel was recognised for her work on the 'Sisters on the Planet' film produced by Oxfam, based on the stories of four women and their fight against climate change.



LEAD FELLOW AWARDED TOP PRIZE IN SCIENCE JOURNALISM

In December 2010 LEAD Fellow Pallava Bagla was honoured with the prestigious David Perlman Award for Excellence in Science Journalism. He is the first Indian to win the award.

Pallava Bagla was selected for his work on the impact of climate change on Himalayan glaciers. In two articles, 'No Sign of Himalayan Melt Down, Indian Report Finds' (published in SCIENCE) and 'Himalayan Glacier Deadline "Wrong"' (BBC News) Bagla showed that errors were made by the UN Intergovernmental Panel on Climate Change (IPCC) regarding the imminent disappearance of Himalayan glaciers. The IPCC, which predicted the glaciers would vanish by 2035, ultimately admitted 'regret' for the error.

Enabling Action



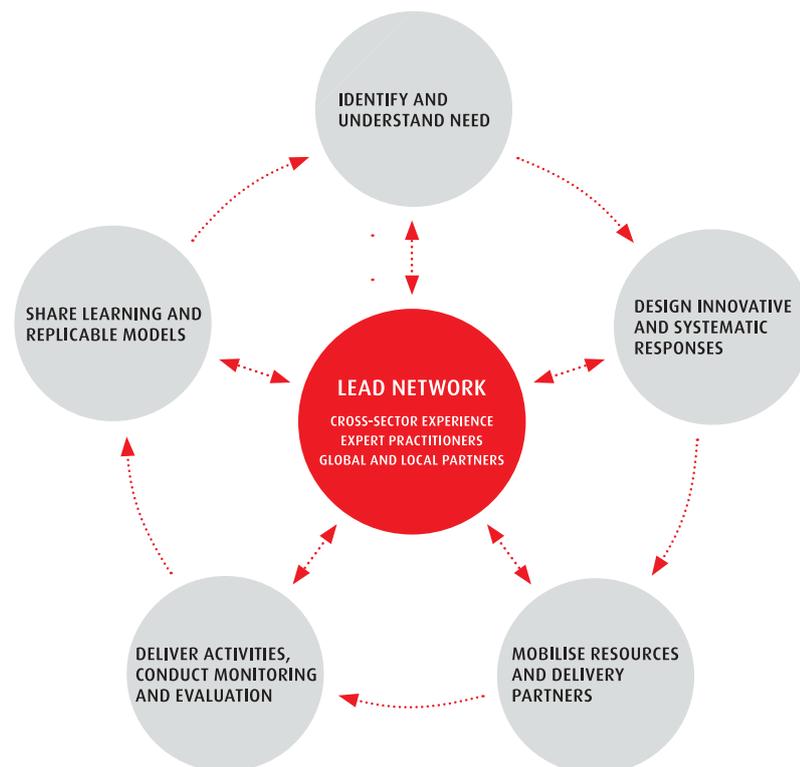
By harnessing the expertise and knowledge of our Network, LEAD enables action around the world through innovative projects, programmes and partnerships.

LEAD activities are not limited to creating change in individuals and providing them with a network to help deliver impact, we also support and deliver projects around the world all of which are focused on sustainable development and delivered by our Fellows and local member programmes.

At the heart of all our programmes is the interaction between learning and development impact. LEAD believes that change comes from individuals and whether we are building the capacity of local communities to respond to climate change or mobilising a network to deliver climate compatible development on a global scale, individual and collective leadership development remains the key driver for enabling effective and sustained action for change.

LEAD is open to partnership and collaboration ideas from all sectors. We invite you to contact our team on info@lead.org for more information.

LEAD's process of learning, design and action:



Climate and Development Knowledge Network (CDKN)



Photo credit: CDKN

Decisive action on climate change is needed but making the right decisions is far from easy given the uncertainties about future climate impacts, regulations and financial support, and the potential trade-offs between generations, geographies, sectors and social groups.

To navigate these complexities successfully, decision-makers need access to the best available information, research and advice. And they will need to work in partnership, engaging the public and the private sectors, civil society and the international community.

2010 saw the launch of the UK Department for International Development (DFID) funded Climate and Development Knowledge Network (CDKN) which aims to address these challenges by supporting decision-makers in delivering climate compatible development. CDKN works in partnership with decision-makers in the public, private and non-governmental sectors nationally, regionally and globally. It combines research, advisory services and knowledge management in support of locally owned and managed policy processes.

LEAD is supporting these efforts by co-ordinating partnerships internationally, managing an international Roster of Experts (that includes LEAD Fellows) as well as plugging CDKN into LEAD's own Climate Network. LEAD Pakistan works as the CDKN Asia regional team directed by LEAD Pakistan CEO, Ali Tauqueer Sheikh. Together with the two other regional teams, SouthSouthNorth (CDKN Africa) and Fundación Futuro Latinoamericano (CDKN Latin America), they help CDKN to have a global impact. CDKN is co-ordinated from the United Kingdom by PricewaterhouseCoopers, the Overseas Development Institute (ODI), INTRAC and LEAD International.

Tackling Climate Change



Capacity for Climate Change Adaptation

With the support of the DFID Civil Society Challenge Fund, LEAD has been working in Senegal, Mali and Malawi to build the capacity of local communities, institutions and NGOs to respond to climate change, enabling them to anticipate and minimise impacts on the livelihoods of poor and vulnerable groups.

Over 3000 local community and Civil Society Organisation (CSO) representatives in Senegal, Mali and Malawi have undergone training on climate change impacts, advocacy and practical adaptation techniques. 2010 was the final full year of this project and during this time LEAD Francophone Africa has been developing information provision including media training, as well as communications strategy developed in close collaboration with a local radio station. Community Radio Jiida FM is proving to be very successful in Senegal and Mali and can attract up to 125,000 listeners per broadcast. A popular presenter hosts the one-hour programme during which climate change issues, adaptation techniques and agricultural and environmental issues are discussed. Callers ring in with their questions or provide advice to other land users, creating a community dialogue.

Climate change poses the greatest challenge to the world's poorest countries. New climate-related risks are adding to the existing challenge of tackling poverty and promoting human development. One cannot be resolved without addressing the other.



Bridging Leadership

LEAD Indonesia and LEAD International are delivering the UK BIG Lottery funded Bridging Leadership Project in Aceh Indonesia which seeks to build the capacity of local young leaders to ensure that future development processes will be in the hands of responsible, democratically minded and environmentally conscious leaders. Through capacity building and training with emerging local leaders and young people from tsunami-hit communities, the Bridging Leadership Project aims to increase the participation of women, build confidence and skills of young leaders, establish a network of community leaders, establish community resource centres and embed sustainable development in any redevelopment activities.

- Highlights from this project in 2010 include:**
- Successful training of 74 young people
 - Students of the leadership training using the learning they gained to train a further 200 young people from 21 provinces on sustainable development
 - Planning of a self-sustaining community resource centre that will provide a meeting point for network members after the end of the project



Building Sustainable Livelihoods

LEAD is working to deliver a combination of interventions to build sustainable livelihoods in tsunami-affected communities.

LEAD International, LEAD India and The Covenant Centre for Development (CCD), run by LEAD India Fellow Muthu Velayutham, are working to re-establish sustainable livelihoods and raise awareness on health issues on the tsunami-affected Nicobar Islands in India.

The UK Big Lottery funded project will deliver a combination of interventions to enhance the capacity of farmers on integrated farming systems and support other stakeholder to improve their livelihoods. It is also promoting community enterprise activities to strengthen sustainable livelihoods. Communities are supported to better manage their natural resources and use simple, clean technologies for their needs, improving their health. Training and capacity building activities are equipping communities with the skills to develop and implement appropriate, locally owned solutions.

- Highlights from this project in 2010 include:**
- The establishment of a Farmers' Federation providing a platform for these communities to come together to discuss and resolve their social, economic and political issues.
 - The development of a new Arecanut plate making enterprise using local materials to create bio degradable plates for resale
 - Recruiting and training local volunteers to support health and natural resource management activities

Governance



LEAD International Welcomes new Chair Roland Kupers

After nine years on the board of Trustees of LEAD International, Mehjabeen Abidi-Habib will be stepping down in June 2011. We thank Mehjabeen, who is also a LEAD Fellow, for her many years of dedication and service to the LEAD Network.

The newest addition to the board, Roland Kupers, will be taking over the role of Chair. Roland brings with him a wealth of experience from working in the private sector at senior management level on sustainable development issues. Currently on sabbatical, he is a Visiting Fellow at the Smith School of Enterprise and the Environment at Oxford University, Associate Professor, Master of Public Affairs, Sciences Po, Paris, France and Guest Researcher at the Potsdam Institute for Climate Impact Research.

A theoretical physicist by university training, Roland spent the first 11 years of his career with AT&T in the

Netherlands and in Italy, holding different business management positions. His last assignment there was as Regional Managing Director for Northern Europe.

After AT&T, Roland spent a year looking at new developments in understanding the dynamics of organizations, as well as publishing and lecturing on the topic of complex systems.

In 1999 he joined Royal Dutch Shell in various senior management functions, including Vice President for Sustainable Development and Vice President Global LNG for Shell Gas & Power. He was closely involved with strategy and scenario planning, both for Shell's own Long Term Energy scenarios, as well as in projects with other partners such as the International Union for Conservation of Nature (IUCN). He has been a regular public speaker and panel member at a broad range of conferences and forums.

TRUSTEES OF LEAD INTERNATIONAL

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Russia – LEAD Fellow

Roland Kupers
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Smith School of Enterprise and the
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LEAD Anglophone West Africa

Dalberto Adulis
LEAD Brazil

Carole Therrien
LEAD Canada

Jaff Shen
LEAD China

Alexander Ginzburg
LEAD Commonwealth of Independent
States (CIS)

Masse Lo
LEAD Francophone Africa

Mukul Sharma
LEAD India

Darwina Sri Widjajanti
LEAD Indonesia

Simon Lyster
LEAD International

Boris Graizbord
LEAD Mexico

Ali T. Sheikh
LEAD Pakistan

Sosten Chiotha
LEAD Southern and Eastern Africa

Chair of the Board Joint Statement

The Phoenix Vision for LEAD's 20th Birthday

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In January 2011, the Trustees of LEAD International met in anticipation of the 20th birthday of LEAD. We asked ourselves, "how can we tell our story differently in order to bring out the timeless truth that LEAD contains". That truth is that it is people across the globe who can decide a wiser future for nature and humanity; and when some of them are brought together to practice shared values, vision and information about sustainable development, they can become powerful leaders. To answer the question, we found that the universal myth of Phoenix best expresses our vision.

The Phoenix is a mythical story common to many ancient civilizations including Egypt, Persia, Greece, Native America, and India. It tells of a beautiful, strong bird that having lived its life-span, burnt into ashes, and rose again in renewal and transformation. Soaring high, the bird embraces change and rebirth.

What does this story mean for us at LEAD? This international NGO turns 20 years old in 2012, and has created a global Fellowship of over 2,000 outstanding leaders who undergo an in-service training for sustainable development. It has 12 national and regional hubs across the world with independent governance and an international secretariat based in London.

But in these 20 years the world has changed profoundly with both heightened levels of destruction for nature and humans alike whilst new opportunities such as social networks and deepened understanding of climate change have also altered the ways that we work together. So our quest to evolve our story in a changing world developed from a problem to a collective visualizing around the question: 'what if?'

We used the Phoenix myth to think more intensely and realized that the organization and its network has creative gems lying hidden within it, waiting for the release of potential if we are willing to open its governance and structure to it. From our collective intuition at LEAD International Board, we are now crafting an explicit shape and we have given ourselves till end 2012 to turn our correct posture into right action for a rebirth of LEAD in a new form that embodies the timeless truth its mission represents.

Some examples of the creative potential that we will nurture in the next year are the LEAD Africa Fellowship Programme that turns LEAD's presence into an enterprise for leadership training aiming at 500 LEAD Africa Fellows per year in partnership with Shell Foundation; an unprecedented scale that is enabled by innovation in our training technologies.

Mehjabeen Abidi-Habib,
Board Chair,
June 2008 to June 2011

LEAD in Latin America has met Avina Foundation in order to imagine a reinvented entity that addresses the leadership needs of that great continent. In Asia, the Climate Change Knowledge Network directed by LEAD and sponsored by DFID, connects grass-roots and practitioner experience with policy development for environmental change at national and regional levels. The latest creative gem from within is a voluntary meeting of a LEAD Fellows group in Oxford to re-imagine the Fellowship itself.

An essential element of the rebirth, we need to also discover new means to execute the vision. Here also, the LEAD network has many examples to learn from, and this changed world has new sources. Donors are no longer only in the West, crowd sourcing provides new models and a large established network offers new possibilities of scale.

LEAD was imagined in 1992 by a few visionary people; we hope you will join us as we work to envision LEAD 2.0 – the next incarnation. Our election of a new Chair of LEAD International is an important succession that will help the organization to practice its own values and design for change in transformative ways.

Roland Kupers,
Incoming Board Chair,
June 2011 onwards



LEAD welcomes Mukul Sharma

Mukul Sharma was appointed the new director of LEAD India in the spring of 2010. Mukul has a wide experience of working on issues of environment and livelihoods, development, civil society, HIV and AIDS, women and youth in India and broader Asia. He has worked in different capacities – as a writer and journalist, as an NGO/INGO director, as a development professional, and as a project head and manager.

Previously, Mukul was the Executive Director of AIDS Society of Asia and the Pacific in Bangkok. Prior to this he was the Director of Heinrich Boell Foundation India and Amnesty International India. He has also worked in senior leadership positions

in the Action Aid International Asia office, Participatory Research Institute of Asia and Centre for Education and Communication.

Mukul has received national and international awards and fellowships for his research and writing on environment and livelihood issues, poverty and civil society. He has also received national and international recognition for his work on issues related to environment, human rights and media and communication.

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Simon Upton

Director of Environment Directorate, OECD; former Chair & President, OECD Roundtable on Sustainable Development; former Minister of Science, New Zealand

Thank you to our partners

LEAD is an international not-for-profit organisation receiving invaluable support from a number of companies, institutions and trusts, without which LEAD would not be able to deliver its mission.

We would like to thank each and every one of our supporter for enabling us to continue our vital work.

We are open to partnership and collaboration from all sectors. Please contact our team at info@lead.org or call us on +44 (0) 207 9388711 for more information.

For details of LEAD's Trustees Report and Financial Statements please see our website: www.lead.org/index.php/about/finances-and-annual-reviews

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Thank you to all LEAD staff, consultants and volunteers for the good work conducted throughout the year.

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