



Inspiring leadership for  
a sustainable world



# The Challenge Ahead

The challenges of sustainable development are huge – poverty is deepening, populations are growing, natural resources are diminishing and the international community has failed to tackle climate change effectively. But with good leadership, the challenges can be overcome.

BY 2050 THE POPULATION IS EXPECTED TO REACH



# 9 billion

United Nations

BY 2020 BETWEEN



# 75 AND 250 million

PEOPLE IN AFRICA WILL BE FACING INCREASED WATER SHORTAGES  
DFID

NATURAL RESOURCE CONSUMPTION  
IS EXPECTED TO RISE TO



# 170%

OF THE EARTH'S BIO-CAPACITY BY 2040  
World Business Council for Sustainable Development

# Introducing LEAD...

Our mission is to inspire leadership and change for a sustainable world. Leadership for Environment and Development (LEAD) is an international network of leaders committed to development that is environmentally sustainable and socially equitable.

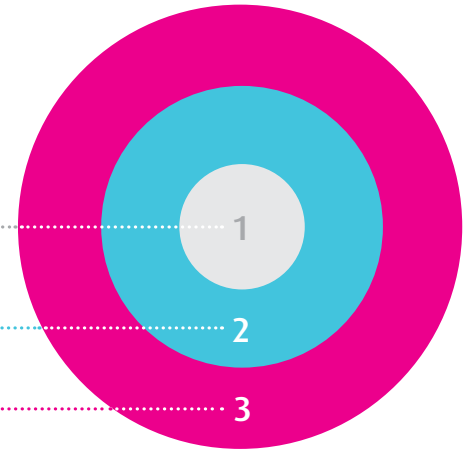
LEAD believes that people are the key to change and that the complex sustainable development challenges can only be tackled by investing in leadership

We are the world's largest international not-for-profit organisation focused on leadership and sustainable development

Founded in 1991, we have 12 LEAD Member programmes around the world, supported by LEAD International based in London

## HOW WE DELIVER OUR MISSION

- 1 Developing a new generation of outstanding leaders, from all sectors across the world, with the leadership skills and understanding of sustainable development to affect real change
- 2 Building a global network of leaders who share information and work together to achieve change
- 3 Enabling action through mobilising the network to deliver innovative projects and programmes that help implement sustainable development



## How LEAD works

LEAD identifies outstanding people, develops their leadership potential through our participatory and learner-centred training and works with them to mobilise others to make a real difference to the future of this planet.

Our principal activity is training designed to equip a new generation of leaders with the skills, knowledge and support network to steer humanity onto a sustainable path.

After completing the training, these LEAD 'Fellows' join a powerful network of over **2000 leaders**, representing over **90 countries**, connected by a common purpose – to effect **real change** by tackling key sustainability challenges.

In addition to our global LEAD Fellowship Programme, we provide bespoke training services for public and private sector organisations, and coordinate a wide range of capacity-building activities and innovative projects, involving the Fellows, through our regional member programmes.



AS OF 2009, OUR NETWORK IS MADE UP OF

# 2063

LEAD FELLOWS



# 1 Developing a New Generation of Leaders

Leadership is required at all levels, in all sectors and in all countries to make sustainable development a reality. From the CEO of a multinational business, to a local leader in Mumbai, Mali or Manchester – all have a crucial role to play.

## LEAD's aim:

Train future leaders around the world in leadership skills and sustainable development.

## HOW?

Through our Fellowship programme, other training and on the ground action-learning.

### Why LEAD is unique:

20 years experience in delivering interactive and dynamic training combined with cutting edge knowledge of environment and development issues.

To ensure maximum impact, LEAD carefully selects the most promising individuals who are capable of addressing the unique development challenges the world is facing.

The LEAD International secretariat provides opportunities for continued learning and collaboration between Fellows and partners, long after the training has been completed. Fellows who joined the network many years ago remain actively engaged, they may be active contributors providing expertise to the LEAD training programme, or they could be involved in the delivery of partnership projects.

## The LEAD Fellowship Programme

TRAINING METHODS	KNOWLEDGE	SKILLS	PERSONAL AWARENESS
<ul style="list-style-type: none"> <li>– Personal development plans</li> <li>– Coaching</li> <li>– Leadership teams</li> <li>– Field visits</li> <li>– Thematic panels</li> <li>– LEAD Action Projects</li> <li>– Online learning/resources</li> <li>– Dialogue and reflective practice</li> </ul>	<ul style="list-style-type: none"> <li>– National/Regional/Global development issues</li> <li>– Governance systems</li> <li>– Business principles</li> <li>– Social entrepreneurship</li> <li>– Strategies on sustainable development</li> <li>– Regional integration dynamics</li> <li>– Resource management</li> </ul>	<ul style="list-style-type: none"> <li>– Leadership principles and practice</li> <li>– Building effective teams</li> <li>– Public speaking and presentation skills</li> <li>– Systems thinking</li> <li>– Cross-cultural communications</li> <li>– Ethical decision-making</li> <li>– Scenario Planning</li> <li>– Advocacy and influencing</li> </ul>	<ul style="list-style-type: none"> <li>– Who am I?</li> <li>– What are my values?</li> <li>– What type of future world do I want?</li> <li>– What type of influence do I have on people and events?</li> <li>– How can I increase my area of influence?</li> </ul>

## From 50 to 500: Creating a step-change in African Leadership

Starting in 2010, in partnership with the Shell Foundation, LEAD has launched the LEAD Africa Fellowship Programme with the aim of growing the programme from training 50 to 500 African leaders within 3–4 years.

The LEAD Africa Fellowship programme addresses some of Africa's most pressing issues, from governance to climate change, and will equip a new generation of African leaders with the skills and support networks necessary to achieve change and contribute to sustainable development in Africa.



# 2 Building a Global Network

LEAD is a global network of leaders working individually and collectively to deliver action for a more sustainable world. Today there are more than 2,000 Fellows, whose personal and professional contributions are informed by a shared commitment and understanding of what it means to be a responsible leader.

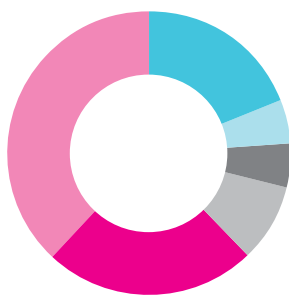
LEAD's 11 member programmes manage the LEAD network at a national and regional level. They also play a key role in coordinating and mobilising the Fellows. LEAD International supports the LEAD Network by providing a global online platform, strategic direction and the development of collaborative programmes.

The network provides links to a community of passionate, knowledgeable and like-minded peers who individually in their own countries, and collectively with other Fellows, address environment and development challenges through projects, consultations and policy change.

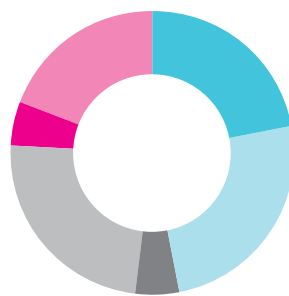
**“LEAD is an amazingly vibrant, enthusiastic and inspiring global network of people dedicated to sustainable development. To be a member of the LEAD family is a sign of dedication to what matters most – a better world for our children.”**

Kristalina Georgieva, EU Commissioner

Regional Representation

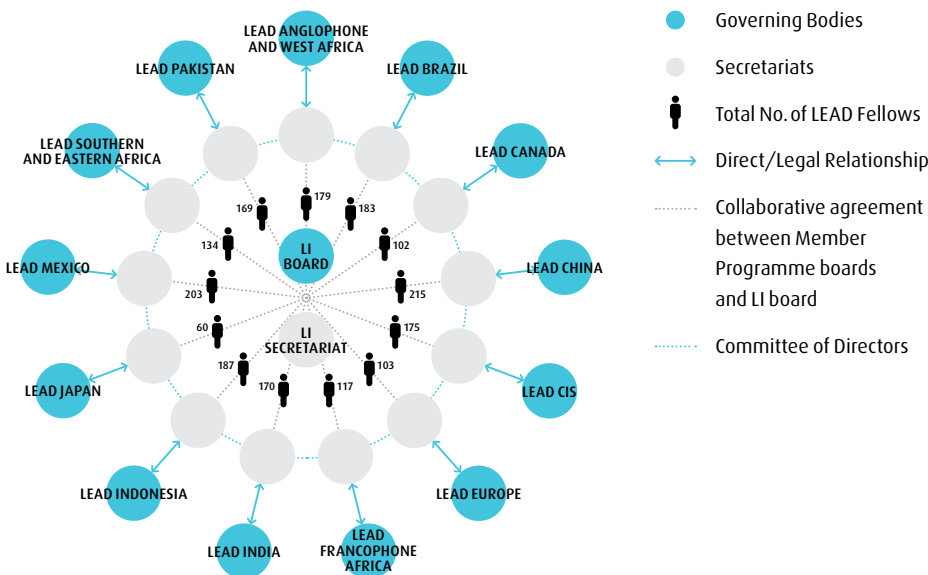


LEAD Fellows by Sector



Latin America	19%	North America	5%	Academia	22%	Government	25%
Europe	5%	Eurasia	9%	Media	5%	NGO	24%
Africa	24%	Asia Includes India and Pakistan	38%	Other	5%	Business	19%

The LEAD Network



# 3 Enabling Action

The key objective at the heart of all our programmes is to link learning with development impact in order to achieve positive change in communities, organizations and countries across the globe. By harnessing the expertise and knowledge of our network, LEAD enables action around the world through innovative projects and partnerships.



## BRINGING RENEWABLE ENERGY TO RURAL VILLAGES IN INDONESIA

**Tri Mumpuni, LEAD Indonesia Fellow and Executive Director of a not-for-profit organisation called IBEKA (People Centred Economic and Business Institute)**

Through her organisation, 'Puni' as she is widely known, helped numerous remote rural villages in Indonesia gain access to electricity from totally renewable resources and generate income through micro-hydro schemes.

Puni was praised for her dedication and talent by President Obama in his speech at the Presidential Summit on Entrepreneurship, held in Washington D.C. in March 2010.



## ENABLING COMMUNITY ADAPTATION TO CLIMATE CHANGE

**Thais Corral, LEAD Brazil Fellow, Corordinadora General REDEH, and Daniele Cesano, LEAD Europe Fellow, Founder at CO2nnect**

Thais and Daniele looked to develop methods to help communities adapt to climate change. Using solar energy to pump water and provide efficient low water usage irrigation systems and encourage food production.

The project has improved agricultural practices, enhanced food security and generated income for the communities in Pintadas, North East Brazil. This initiative was granted a SEED (Strategic Entrepreneurial Economic Development) award which has enabled the project to scale up its scope and impact.



## LEAD WORKS WITH THE TOP TALENT OF COMPANIES TO ENHANCE UNDERSTANDING AND COMMITMENT TO SUSTAINABILITY WITHIN THE BUSINESS

**"Sometimes the greatest challenge is overcoming what we think we know..."**

Since 2007 LEAD has been a major partner in delivering HSBC's Next Generation Development Programme (NGDP). This is a leadership development programme for participants selected from the HSBC talent pool.

Participants on the NGDP are placed in unique learning environments, working alongside LEAD Fellows to address real-life sustainability challenges. Not only do they learn about sustainability, but they do something about it. They are then challenged to develop a project taking account of what they have learned.

# Get Involved

## There are a number of ways to get involved with LEAD

### 1 Become a LEAD Fellow and join a global network of leaders working to address critical sustainability challenges:

The LEAD programme is delivered in 11 locations worldwide. To find out more about becoming a LEAD Fellow please visit <http://www.lead.org/page/71>

### 2 Become a supporter of LEAD and help us to grow our network, and affect change through our projects and programmes:

LEAD International aims to provide support to enable outstanding applicants to benefit from scholarships so they can join the programme, based on merit rather than ability to pay. Your support can help us to grow the network and train more Fellows. Please contact: [info@lead.org](mailto:info@lead.org)

### 3 Collaborate with LEAD:

LEAD works with a range of partners to deliver projects and programmes, mainly in the developing world. If you are interested in collaborating with LEAD to address a specific sustainability issue please contact [info@lead.org](mailto:info@lead.org).

### 4 Become a LEAD corporate supporter and make a difference to sustainable development whilst complementing your CSR (Corporate Social Responsibility) activity.

LEAD works with a small number of corporate partners who share our commitment to sustainability. Our regional and International training programmes provide highly visible sponsorship opportunities. In addition we design and deliver bespoke leadership training for companies wishing to invest in sustainability through staff development. Please contact: [info@lead.org](mailto:info@lead.org)

**“Nothing is more needed than the kind of leaders which LEAD produces”**

Maurice Strong Former Senior Advisor to UN Secretary General; former Chairman, Earth Council; Secretary General, 1992 Earth Summit

LEAD is an international not-for-profit organisation which receives invaluable support from a number of companies, institutions and trusts – without which LEAD would not be able to meet its mission.

Due to the valuable support received from a number of our donors, we are able to offer scholarships to some of our Fellows. This ensures that selection to the LEAD Fellowship Programme is based on merit and commitment rather than the ability to pay.

Equally, without our donors, we would not be able to manage the LEAD Network, or deliver change in sustainable development through our projects and programmes.

LEAD would like to thank each and every one of our supporters for enabling us to continue our vital work.

To learn more about LEAD, please see our website [www.lead.org](http://www.lead.org) or contact 020 7938 8700

#### INSTITUTIONAL DONORS

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IDRC – International Development Research Centre, Canada  


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Danish Ministry of Foreign Affairs  


LPDLEC  


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